



THE SOUTH AFRICAN INSTITUTE OF AGRICULTURAL ENGINEERS

SAIAE Symposium and Biennial CPD Event - 17 – 20 September 2018

Sponsorship Request Letter

Dear Sir/Madam

The biennial Symposium and CPD event of the South African Institute of Agricultural Engineers is taking place from 17 to 20 September 2018 at the Salt Rock Hotel & Beach resort on the North coast of Kwa-Zulu Natal.

As a corporate partner to the agricultural engineering community, the SAIAE Council hereby cordially invites you to become involved with this event through sponsorship. An exciting addition to the program is a workshop hosted by the Pan-African Society for Agricultural Engineering (PASAE), which was established in 2017 to promote and advance the profession of Agricultural Engineering in Africa.

The aim of the event is to bring the Agricultural Engineering community of South Africa together to share knowledge and practices in the various fields that define Agricultural or Bio Resources Engineering. The event will take place over 4 days, consisting of conferencing, PASAE workshop and technical tours.

The event will be attended by approximately 150 delegates from the agricultural engineering sector, employed by government departments, consulting engineering firms, manufacturing enterprises and research institutions. The event will be registered with the Engineering Council of South Africa (ECSA) for qualifying attendees to earn Continuous Professional Development (CPD) points, and a quality technical program is offered.

The SAIAE Symposium relies on the support of sponsors to ensure the staging of a world class event. We thank you for your consideration to sponsor.

The following sponsorship opportunities are offered to interested parties:

Type	Benefits to sponsor	Value
Platinum (main) sponsor	<ul style="list-style-type: none">• Company logo displayed on all Symposium material (pre-Symposium correspondence with delegates, shoulder bags, program, name tags, stationery, proceedings, etc.)• 30-minute presentation opportunity during the opening session• Exhibition space• Company logo displayed electronically during the symposium at all events• Company banners to be displayed in the presentation hall during all technical sessions	R35 000

	<ul style="list-style-type: none"> • Company promotional material distributed with Symposium shoulder bags • One delegate's registrations for the Symposium (includes accommodation (sharing), meals, technical field visits and all functions) 	
Gold sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates, shoulder bags, program, proceedings) • 20-minute presentation opportunity to delegates • Exhibition space • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the Symposium proceedings 	R25 000
Silver sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates, shoulder bags, program, proceedings) • 10-minute presentation opportunity to delegates • Exhibition space • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the Symposium proceedings 	R15 000
Technical tour sponsors	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence, shoulder bags, program, proceedings) • 5-minute presentation opportunity to delegates during one of the technical sessions • Exhibition space • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the Symposium proceedings 	2 packages of R10 000 each
Speakers' gift sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates and speakers' gifts) • Exhibition space • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the Symposium proceedings at selected events 	R10 000
Symposium shoulder bag sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates and shoulder bags) • Exhibition space • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the Symposium proceedings at selected events 	R10 000
Stationery sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates and stationery) • Exhibition space 	R7 000

	<ul style="list-style-type: none"> Company promotional material distributed with Symposium shoulder bags Company logo displayed electronically during the Symposium proceedings at selected events 	
Happy hour sponsors	<ul style="list-style-type: none"> 5-minute presentation opportunity to delegates during one of the technical sessions Exhibition space Company promotional material distributed with Symposium shoulder bags Company logo displayed electronically during the Symposium proceedings 	To be set by sponsor and paid at venue
Exhibition space	<ul style="list-style-type: none"> Exhibition space – include 1 registration Company promotional material distributed with Symposium shoulder bags Company logo displayed electronically during the Symposium proceedings 	R9 500
Leaflet distribution	<ul style="list-style-type: none"> Company promotional material distributed with Symposium shoulder bags – (SAIAE Company members – free) 	R1 500

Important dates

14 May 2018	Symposium registration period opens
30 June 2018	Abstracts submission deadline
6 July 2018	Authors notified of abstract acceptance
13 July 2018	Preliminary symposium program available
30 June 2018	Symposium early registration period closes (proof of payment received)
15 August 2018	Proof of payment for all late registrations received
17 September 2018	Symposium commences
20 September 2018	Symposium closes

Important general information

- All sponsorships must be applied for in writing by completing the accompanying Letter of Agreement for providing sponsorship for the Symposium. Note that sponsors who respond first will get first choice of sponsorship opportunities.
- All arrangements about sponsorship must be made through Boeboe Neethling, SAIAE's business manager: Cell: 072 928 3628 or e-mail: boeboe@saili.org.za
- Please identify one contact person in your company to liaise with SAIAE on this matter. All company representatives who want to join the symposium, must complete a registration form and pay registration fees as applicable, before 15 August 2018.

We look forward to meeting you at the Salt Rock Hotel in Kwa-Zulu Natal.